



FUNERALS • POLICIES • CONSULTANTS

COMPANY PROFILE



WHO WE ARE

As much as we can plan for death, the actual shock of it cannot be denied. When one dies, families have to knock on many doors - from Home Affairs, to mortuaries, to florists...

We are here to walk that journey with you.

Masekwameng Funeral Consultants (MAFCONS) opened its doors in 2009.

It was established out of Barnabas Masekwameng's yearning to bring comfort to the bereaved by lightening the load of losing a loved one through quality burial services.

Barnabas credits his mother, the late Mrs ME Masekwameng with nurturing this vision.

MAFCONS exists to offer meaningful, professional assistance during times of bereavement and grief.

We are also a 100% black-owned, managed, and resourced emerging funeral consultancy.

"Since inception, we invested extensively in research and development to develop funeral service offerings that are relevant to the communities we live in. We are working to dispel the myth that quality is linked to price".

– *Barnabas Masekwameng (Managing Partner)*



OUR MISSION

To make the burden of funerals lighter on families, while delivering affordable, quality service.

OUR MOTTO

"Your peace of mind is our concern"

Our logo is made up of an eagle flying against the sunset.

Eagles are expert flyers with sharp eyesight. They can spot the smallest detail while maintaining their dignity and grace.

These are the qualities that we bring to our customers and that each member of our team operates with.

We are **experts in the funeral industry. We bring you affordable quality and deliver with the sense of respect that this process requires.**

WHAT WE OFFER



MORTUARY AND CEMETERY SERVICES

- Basic Services & Facilities
- Repatriation
- Embalming
- Care & Preparation
- Graveside Ceremony
- Hearse

FUNERAL SERVICES AND MEMORIAL SELECTION

- Coffins & Caskets Selection
- Floral Arrangement
- Memorials selection
- Family cars selection
- Catering services
- Counselling services
- Grave marker

WHAT WE OFFER *continued*

CEMETERY SERVICES

- Tents and grave preparation
- PA systems
- Tombstones
- Refreshments

FUNERAL POLICIES

- Family Cover
- Group Schemes Cover
- Employee Funeral Cover
- Individual Cover

CONSULTANCY

Mafcons consulting services helps individuals, families and organised groups when a death occurs, if a death is expected, planning in advance (funeral policies), funeral planning and grief counseling.

Our Funeral Consultants are well trained individuals ready to educate and guide you through one of life's most challenging experiences in a professional and dignified manner.

This service offering aims to assist you in making sound funeral related decisions, keeping you within your budget, and making sure the funeral burden is lighter on you – and that you don't leave any important items unattended.

CONSULTANCY

Innovative solutions	We're always finding new ways to make our services more meaningful.
Focused analysis	We identify customer needs to give the best service.
Experienced staff	Years of experience and diverse skills. We put our heads together to offer relevant solutions to customers.
Customer Education	Helping customers to understand the process and legal issues of burying a loved one.

We have created an environment that is based on trust, respect and openness. Skills within the MAFCONS team include:

- Strategy and business management
- Funeral directorship
- Funeral service administration
- Mortuary functionalities
- Logistics and events management
- Funeral policy handling and administration

Our dedicated team is supported by advisors that give insight into the process of loss and burials from different aspects such as age, culture and religious beliefs. We also work closely with grief counsellors and offer this service to our customers.

MAGOGO BARNABAS MASEKWAMENG

Barnabas Masekwameng approaches life with solutions in mind. With a professional background in IT and project management, he maintains that the one constant throughout his career has been to create solutions that make a real difference to people.

It is this same drive that he brings to MAFCONS.

His skills include:

- Strategic business diagnosis and definition
- Measuring business performance (financial ratios)
- Market opportunity assessments
- Project management, business process re-design & improvement
- Information and Communications Technology (ICT) & e-commerce strategy formulation,
- IT application assessments
- Customer Relationship and Supply Chain Management
- Product development life cycle and balanced scorecards

He is also knowledgeable in design and implementation of business and information architectures. In addition to that, he is also experienced in funeral business functions .i.e. (preparation of the deceased, funeral directorship etc). One of Barnabas' most recent achievements includes the:

- Before starting his own venture, Barnabas assisting AVBOB Soshanguve and Mamelodi with funeral services on a part-time basis

Barnabas holds an N.Dip (ICT) from Tshwane University of Technology, eCommerce (Hons) specialising in Strategic Technology Innovation and Management, as well as eCommerce strategies from the Unisa School of Business Leadership (SBL),

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